As a Popular Provider of Wearing Apparel The Big Store Is Matchless.

We Give "S. & H." Green Trading Stamps. THE BIG STORE ACITY IN ITSELF

Mail Orders at All Times Receive Prompt and Satisfactory Attention. It's a Great Accommodation for Out-of-Town Customers.

Misses' and Sirls' Outergarments.

Newest Styles for Fall and Winter.



styles and a large variety of mix 3.95 IOT, Russian effects, lined throughout and effectively trimmed with

ture of rightly attractive specialize:

GIRLS' DRESSES OF FINE CHEV-

GIRLS HEAVY WINTER various styles and colors of Cash. 3. 50 COATS, all-wool Zibeline, full mere and Shepherd Plaids, mere and Shepherd Plaids,

Everything that is stylish and worthy. No store provides garments of this kind more carefully. None has completer stocks. None makes such a strong fea-

For Saturday we

MISSES' LONG COAT SUITS of Venetian and Cheviot Cloths. 15.00 Norfolk effects, plaited skirts. MISSES' CRAVENETTE COATS with capes and belt in Tan 15.00

and Oxford, GIRLS' KERSEY BOX COATS, with fancy cape, beautifully 6.90 strapped, all new colorings.

GIRLS' NEW FALL BOX REEF-ERS, with embroidered emblem. all sizes; well made and at-

Saturday Is Silk Waist Day.

Some of the Special Offerings for To-Morrow. Saturday in the Silk Waist Store, on the Second Floor, has won the right to be called famous. It is widely recognized as being a day when specially strong attractions in stylish Silk Waists are offered. To-morrow there will be at very reasonable prices a broadly interesting display of Waists of Peau de Cygne, Peau de Soie, Taffeta, Louisine,

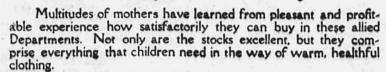
Clustered buttons down front, fancy sleeve with tucking and silk medallions; double tab collar trimmed with buttons; finely tucked back; for to-morrow 4. 75 WOMEN'S WAISTS of extra quality
Peau de Cygne in Black White, Light
Blue and Champagne; yoke of pin tucking,
lace and hemstitching; front elaborately ned with fine lace scroll work in beau-

WOMEN'S WAISTS of Peau de Cygne. tucked and hemstitched panels on each side of front trimmed with silk medallions. WOMEN'S WAISTS of Peau de Soie or Crepe de Chine in black or colors: elaborately plaited and tucked. trimmed with

And Extra Special.

Women's Black Waists of good quality Peau de Soie, front of clustered tucking and rows of fagoting: three tabs with crocheted silk ornaments: tucked back and trimmed with fine lace scroll work in beautiful designs; fancy dress sleeve, with tucking and lace trimming; collar and cuffs of sleeves; fancy stock; extraording and lace trimming; for to-more 7 50 lace and tucking; for to-mor- 7.50 ary value; for to-morrow. (Second Floor, Front.)

Infants' and Children's Wear. Very Large and Superior Stocks of All that the Little People Can Require.



Crepe de Chine and other popular fabrics. Details fol-

The Price Advantages Are Most Attractive.

The mother who wants to buy pretty and serviceable cold-weather things for her child will not be slow to attend to-morrow's

nfants' Coats.	Infants'
LONG COATS of Bed- large 1.95 AND 2.25 SHORT COATS of fine b, made with large cape	INPANTS' LONG DRESSES; nainsook, ity, full skirts, with stitched hem and de fine embroidery and ished with fine embro
in made with lamb's 2.95 eads. LONG AND SHORT with double cape: silk ribbon and silk 5.75 for fur trimmed.	INFANTS' SHORT NAINSOOK: fine trimmed with rows of and embreidery ruffle tucked back and from wide embroidery ruffl 3 years.
LONG AND SHORT ine Bedford Cloth; large trimming of satin 3.95	INPANTS' SHORT Descriptions of the superior quality: claborately trimmed ing and Val. lace include.
LONG AND SHORT ine wool Bedford Cloth; lar; prettily embroid-4.75 omefur lined; srecial 4.75 aplete line of NoBBY, by VELVET COATS. price 2.50 to 15.00	CHILDREN'S SHOP sheer white lawn, Fr ruffles on skirt, with edge of Val. lace; ver yoke of time embroide sertion, finished with lace trinimed; 2 to 5 1
es and Bonnets.	INFANTS' LONG DRESSES; Persian is yoke elaborately, trim of bonnas stitching sertion and ruffle trimmed.

INFANTS' SILK EMBROIDERED CAPS, with very full ruche and tie 39c strings; regularly 59c.,

INFANTS'
COATS of validity: ma
trimming of
braid; some

INPANTS'
COATS of fi

large cape co eredin silk: go

Dresses. AND SHORT APRONS, bib and full, trimmed with wide with wide home dainty vokes of ducking, fin-1.50

CHILD REN'S WHITE LAWN APRONS, hemstitched bretelles and bib of fine embroidery; sizes 4 to 14 49c years, each. DRESSES OF outlity; skirt of fine tucking is; square yoke, nt. finished with file; 6 mos. to 1.95

RT PRESSES: rench style; two th insertion and stry dainty round lery and lace in-h wide ruffle, 3.75 Miscellaneous.

INFANTS' RIBBED SHIRTS of Expution cotton; fisce lined; crochet silk; edgs finish; sizes o mos. to 3 15C yrs.; special. with ribbon, bow and liberal tie 75C with ribbon INFANTS LONG DRESSES of fine initiation of the properties and front; finished with lawn; possiticted ruffle; also range style in initiated ruffle; also range style in initiates front Dresses; 6 mos. to 3 590 (HILDREN'S SLEEPING GAR-gar, regularly isc.)

INFANTS LONG AND SHORT DICKSESS time beingsook; family soke of fine tucking and embroidery, 986 (HILDREN'S WHITE LAWN DREAMS time beingsook; family soke of fine tucking and embroidery, 986 (HILDREN'S WHITE LAWN DREAMS time beingsook; family soke of fine tucking and embroidery, 986 (HILDREN'S Drettele and index 280). CHILDREN'S PAJAMAS, of Outing Plannel: pretty pink and blue stribes, from and pocket on tacket: 986 signs 4 to 14 years.

Miscellaneous.

MENTS, ribbed cotton, with feet; 23c CHILDREN'S OUTING FLANNEL DRESSES; yoke prettily trimmed with fancy washable braids; 29c months to 3 years. CHILDREN'S OUTING FLANNEL PETTICOATS. In pretty pink and blue stripes, sizes 6 months to 1423c CHILDREN'S OUTING FLANNEL, NIGHTGOWNS. Mother Hubbard styles, yoke trimmed with fancy 39c braid; sizes 2 to 14 years, CHILDREN'S MUSLIN DRAWERS: tucked umbrella ruffle; edged with lace; sizes 2 to 16 years; special 19C GIRLS' MUSLIN SKIRTS; deep lawn umbrella ruffle, edged with lace; sizes 10 to 14 years; special 49c for Friday. CHILDREN'S MUSLIN NIGHT (DOWNS: high neck, yoke of insertion and hemstitched tucks; neck and sleeves trimmed with embedd.

Women's Jackets And Long Coats.

WOMEN'S COVERT JACKETS in Tan, also of Black Venetian. 19 strapped seams; lined with good quality satin; tailored 9, 75 sleeve with strapped seam cuffs,

WOMEN'S 27-INCH TAN COVERT COATS, also in good quality Black Venetian. 15 strapped seams, satin lined, tailored sleeve with three straps entire length of sleeve and 14.50

WOMEN'S HALF FITTED LOOSE CLOTH COATS in Black, Castor and Tan; collarless effect, Military Cape, Bishop sleeve; stitched yoke and wide welted seams; satin 10.00

World's Greatest Grocery.

Choice Meats, Fowl, Fish Saturday.

Another sunrise and this Great Pure Food Mart will again be crowded with Saturday shoppers looking for the choicest foods land and sea can supply. They'll find us prepared. The wholesomest fresh meats—cut. chilled, weighed (before your eyes) and wrapped by experts—and all other table groceries. The same attractive prices as usual.

EXTRA FANCY QUALITY
PRIME RIB ROAST BEEF;
DEF 1b.

10c
FRESH KILLED ROAST.
NG CHICKEN; DEF 1b. 16c
CHOICE QUALITY
HIND QUARTERS CANADA MUTTON; DEF 1b.
FOREQUARTER SPRING
LAME; DEF 1b.
10c
EXTRA FANCY GUALITY
CHOICE QUALITY
CHOICE QUALITY
CRACKERS — City baked
Fig Bars. Bar Harbors,
Pretzelette or Animal
Crackers — City baked
FIRM—Fancy Rhode Island
Crackers — Prime—Fancy Rhode Island
Crackers per 1b.
Crackers — City baked
Firm—Fancy Rhode Island
Crackers — City baked
Firm—Fancy Rhode Island
Crackers — City baked
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Firm—Fancy Rhode Island
Crackers — City baked
Crackers — Cit

HINDOUARTERS SPRING Graham Wafers; per lb, 10c CELERY-Fancy bleached LAMB; per lb, 14c lb, 124c lb, 124c (Fourth Floor.)

Sood Cigars Underpriced.

IGH-GRADE CLEAR HAVANA IGARS; assorted brands; Cuban und-made; Puritanos, Panetelas and her desirable sizes; regular prices inge up to \$9.00 per 100; per 3.00 PC of 50. LEAR HAVANA CONCHAS; Key cet and N. Y. makes; strictly igh-grade 10c; cigars; made to sell 2.50 37.50 per 100; per box of 50.	TEN-CENT HAVANA SECONDS: called "seconds" on account of some slight defect in wrapper or work-manship: regular 10 cent quality; 2.0 c. REAT METHOPOLIS INVINCIBLES; per box of 25, SUPREMACY PURITANOS: 15, SUPREMACY PURITANOS: 15, KEY WEST EXTRAS: per box 1.0 c. slightly write the second se
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Porto Rican Cigars.

From Porto Rico's leading factory; full Brevas size; regular 5c. grade and sold at \$4.50 per 100; mild and fragrant; a chance lot offered at one half regular price; box of 50, very special, at (Main Floor, East, 18th St.)

MAIL ORDERS SOLICITED.

Men's Fall & Winter Underwear Fine Camel's Hair and Natural Wool.

MEN'S HEAVY FLEECE-LINED SHIRTS AND DRAWERS; doubly 49C

MEN'S HEAVY NATURAL WOOL UNDERWEAR; shirts are single or double-breasted; drawers are taped 98c and doubly sewn; all sizes, at MEN'S EXTRA FINE NATURAL WOOL SHIRTS AND DRAWERS: the shirts are single or double-breasted and double back; best of finish and steam shrunk; all 1.25

Men's & Women's Watches Correct Timekeepers at Low Prices.

We guarantee every Watch sold. No matter how small the price is, you take no chances when you buy at The Big Store,

because every watch is carefully regulated by our experts. All the new models are here in abundance. For Saturday we have cut deeply into the prices: WOMEN'S STERLING SILVER MEN'S 12 SIZE OPEN FACE CHATELAINE WATCHES.

GUN METAL WATCHES, thin model; fitted with a fine Swiss 2.50 movement stem wind and set.

MEN'S 16 SIZE OFEN FACE SILVER WATCHES, hand-en-graved and gold-inlaid cases; fitted with a 7-jewel Waitham move-with a 7-jewel Waitham move-7.75 MEN'S 16 SIZE OPEN FACE WATCHES, hand-engraved, en-gine-turned and plain polished cases, which are warranted to wear 20 years; fitted with a 7-jewel 11.25

hand-engraved cases, fitted with a 1.95 fine jewelled Swiss movement. WOMEN'S ENAMELLED CHATELAINE VV assorted colors, with pin to match, fitted with fine jewelled Swiss 3.95 WOMEN'S "O" SIZE, 14-KT. GOLD WATCHES, hunting cases, hand engraved, engine turned and plain polished, fitted with a 7-jewel Elgin or Waltham movement, (Main Floor, Front, 18th St.)

Hardware & Electrical Supplies. Superior Grades at Low Prices.

No finer or more extensive assortment of high-grade Tools and Electrical Supplies is to be found elsewhere in Greater New York. Every article is fresh from the leading makers, and embodies the very

We make a specialty of supplying carpenters, cabinetmakers and electricians. On large lots estimates will be cheerfully submitted. Very low prices constitute a big feature:





YANKEE SPIRAL SCREW DRIV. 1.20 COLLINS SHINGLING HATCHETS. 45c with claw. No. 2, 40c.: No. 3 at PIKE'S BOSY RED WASHITA 38C Tantadi 7-inch size.

MILLERS FAILS BREAST DRILLS. No. 12, and extra pair 2.25 of saws.

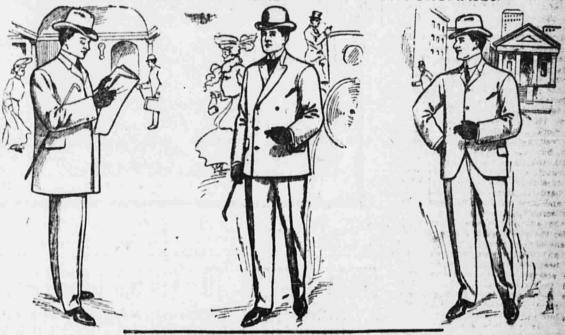
CLARNE'S EXTRA PATENTED EXPANSION BITS, two extra 95C blades: small size. 60c; large size 95C chas, Buck genuine chisels. Linch size. 18:; 5:-finch size. 28C nickleit-plated size. 38C nickleit-

The Light Lunch Room Is on the Fourth Floor. Restaurant in the Basement. Perfect Service in Both.



It Is Sood for Men to Come Here

to this great Men's Store of ours—they have found that out—that's why they come in such steady and ever-increasing numbers. WE HAVE THE MOST PERFECT MEN'S STORE IN THE WORLD. It would require an entire page of this newspaper to tell you why. Come here to-morrow and you will acknowledge it in 15 minutes. No matter what your taste desires. No matter how large or small your purse. YOU WILL LEAVE HERE MORE THAN SATISFIED WITH YOUR PURCHASES.



The New Top Coats. Range of Prices.

A very important garment at this season of the year. It is a necessity, not a luxury. "PREVENTION BETTER and CHEAPER THAN CURE." Easy to catch a cold, not so easy to get rid of it.

SHORT AND MEDIUM TOP RAIN COATS: A misnomer—they are "All-round" Coats rather. Fit for

COATS, in Coverts of tan and olive, also Conservative Oxfords and Blacks. every occasion-morning, noon or night. The New Fall Suits. In the first place we call atten-

tion to THE FIT of our garments. No matter what your height or weight, YOUR SIZE IS HERE. Selection of fabrics: Black in all textures. New Autumn colorings in sedate and striking effects. Smooth finish Cassimeres, Bright Cheviots, Tweeds and Worsteds in splendid designs.

OUR SPECIAL MODELS: Double-Breasted Sacks in new shapes-Single-Breasted Sacks in 3 or 4 button. Models for very tall, very short and very stout

Men's Derby and Alpine Hats. *

"Gold Medal" Stiff and Soft Hats; 2.50 "Silver Medal" Stiff and Soft Hats; 1.50 every style, (Main Floor, East.)

Why They Come to The Boys' Store.

There is a reason for everything. If YOU have not seen our Boys' Store, then you perhaps marvel at the ever-increasing popularity of our YOUNG GIANT, on the

The Sensational Three Dollar Values.



Fine quality rough and smooth finished serges and worsteds, in 3-PIECE VEST SUITS, Black, Blue and Mixtures. new solid colorings, Harvard Red, Yale Blue, Regulation Navy and Oak shades. Also heather mixtures. Embroidered collar and shield. Silk tie and self belt. Bloomer trousers.

Our Price at Retail Is Less Than Competitors Pay at Wholesale.



Young Men's Section. The most particular dresser of to-day is THE YOUTH. The majority of young men's clothes look LIKE THEIR FATHER'S SUITS CUT DOWN. Our suits show distinctive features. Neither "mannish" nor "boyish." A happy medium between the two.

EVEN AT THIS POPULAR PRICE. and double breasted 1 d e signating careful at-

fabrics com-prising black 50 cheviots, also so cassis meres and autumn gol

Sizes to lit the Young Men 13 to 20 years Tigher 7.50, 9.50, 12.00 Exclusive

